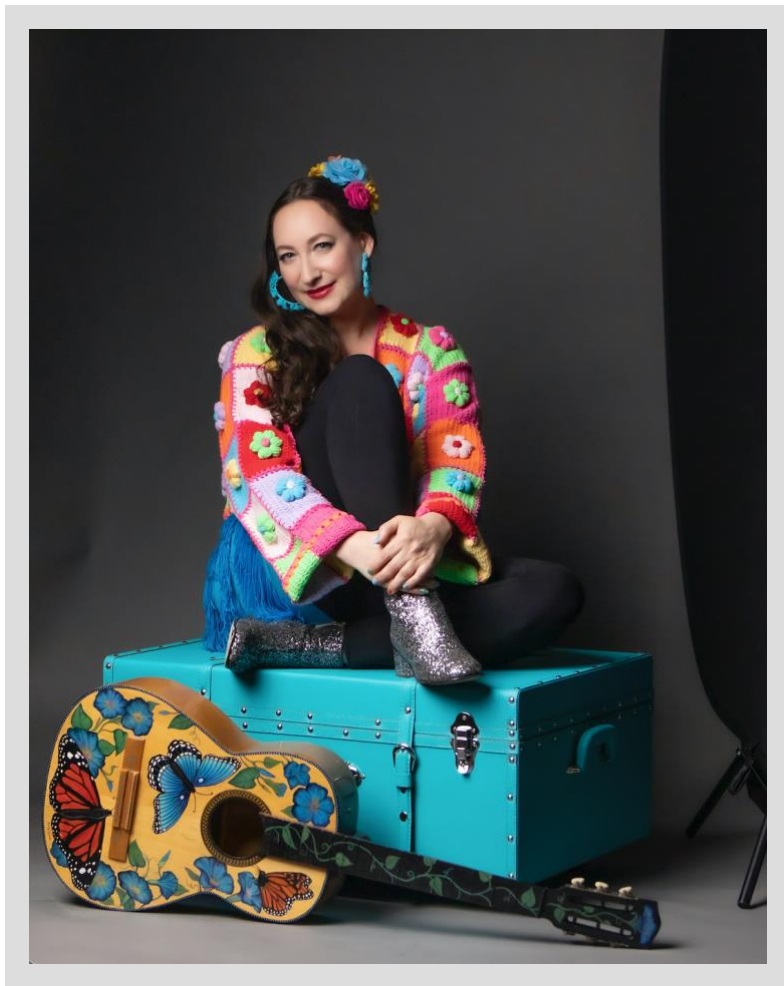


Rachael Sage

Experience the captivating sound of Singer-Songwriter Rachael Sage with new single 'Whistle Blow' out 21st April and her latest album 'The Other Side', out July.

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Rachael Sage - 'The Other Side' July 2023

"... the alt-pop singer bares her soul and reveals her fight to survive and thrive, inspiring others to climb and conquer their own mountains." - The Sunday Express (UK)

"With a hopefulness tinging her vocals, Sage maintains a healing optimism between grounded, bittersweet meditations"
- PopMatters

"One of the best songs Rachael has ever written – tender and intimate. It was such fun matching her phrasing...a gem!" - Howard Jones.

Rachael Sage, the singer-songwriter, poet, arranger, and producer, is back with her latest work of art, **'The Other Side'** - her 15th studio album. With fifteen tracks of emotionally charged and intricately woven music that recalls the classic, retro-warmth of the '70s and '80s, Sage's latest album is one of the most grounded and stunning of her illustrious career. Produced by Sage alongside engineers **Mikhail Pivovarov** and **Grammy®** winner **Andy Zulla**, the album seamlessly blends a myriad of genres and instruments into a cohesive and captivating whole.

Recorded in 2022 amid a whirlwind of back-to-back tours with **Imelda May** and **Howard Jones** - who features on the record with guest vocals - the album's musical collaborators include **Jack Petruzzelli** (Patti Smith), **Russ Johnson** (Elvis Costello), and **James Mastro** (Ian Hunter). Finding its home in the lush soundscapes of Americana, alt-folk, and pop **'The Other Side'** sees Sage dive into a range of covers from **Yazoo's** classic **'Only You'**, with two other lesser-known covers, **Maria McKee's 'Breathe'** and ballad by 90's NYC female-fronted rockers **Danielle's Mouth** entitled **'Forgive Me This'**.

The phrase *"the other side"* is deeply evocative, conjuring up images of political strife, opposing perspectives, military battles, and the afterlife. But it also brings to mind memories of flipping over vinyl or cassette album sides, reminding us of our innate need for dichotomies in all aspects of life, from the polarities of pop music to the simple act of breathing. Sage embraced these connotations and more when titling this intricately woven and exquisitely beautiful album. Sage's musical prowess is on full display as the string arrangements are intimate and lush, weaving a delicate tapestry of sound that perfectly complements Sage's gritty-but-ethereal vocal delivery. Her voice is the anchor around which the rest of the album revolves, a beacon of emotion and authenticity that draws us in and refuses to let go.

Detailing her latest album, Sage shares, *"This record is starker than my previous work, and less afraid to look fear in the eye or give fate the finger. When I wrote the song 'The Other Side', I was separating from someone I still loved very much, while a family member had just been diagnosed with a serious illness, requiring me to be fully present to help them through it... The world seemed to be burning, but the grace of friends, loved ones and a beautiful creative community I found in upstate NY carried me through. The song is essentially a gospel plea for a more forgiving future and for peaceful liberation beyond a time of crisis."*

The album's lead single, **'Whistle Blow'**, is a standout track that showcases the singer-songwriter's musical range and lyrical depth. With its distinctly Americana palette of slide and acoustic guitars, the song explores power dynamics and boundaries in the aftermath of public figures' misdeeds. As a composite account of women's struggles to be respected in the workplace, at home, and in the pages of history books, the track exudes a sense of urgency and empowerment that will resonate with anyone summoning the strength to stand up against oppression in any form. The propulsive, musically lush arrangement is a perfect backdrop to Sage's powerful vocals, which convey anger, resilience, and hope. **'Whistle Blow'** is a testament to Sage's ability to use her artistry to address social issues and inspire positive change.

Since founding her label **MPress Records** over two decades ago, the NYC-based alt-pop artist has consistently produced a vibrant and dynamic array of albums. Her eclectic tour history includes performances alongside renowned artists such as **Ani DiFranco**, **Beth Hart**, **Howard Jones**, and **Grammy®** winners **Shawn Colvin** and **Judy Collins** – with whom she also recorded a critically-acclaimed duet of **Neil Young's 'Helpless'**. As a six-time **Independent Music Award**-winning musician and producer, Sage has released over 20 diverse albums and EPs, earning recognition as a **John Lennon Songwriting Contest** Grand Prize winner. Sage's talents have brought her to

esteemed festivals such as the **Edinburgh Fringe** and **SXSW**, and she has toured globally with her band, **The Sequins**, from **Japan** to **Berlin**. In addition to her musical achievements, Sage is a philanthropic advocate, supporting various causes, including **WHY Hunger**, the **American Refugee Committee**, **Memorial Sloan-Kettering Hospital**, and the **National Network for Youth (NN4Y)**.

'The Other Side' is a musical journey showcasing Sage's talent and emotional depth. With her unique blend of genres and instrumentation, Sage has created an album that is both stunningly beautiful and deeply moving.

Live Dates

May 24th - Brighton, UK - [Folklore Rooms @ The Quadrant Pub](#)

May 25th - London, UK - [The Pheasantry](#)

May 27th - Sutton, UK - [The Sound Lounge](#)

May 28th - Whitchurch, UK - Percy's

June 3rd - Barnoldswick, UK - [Barnoldswick Music & Arts Centre](#)

June 4th - Hull, UK - [Wrecking Ball Arts Centre](#)

June 5th - Leamington Spa, UK - [Temperance](#)

June 16th - Tunbridge Wells, UK - [Black Deer Festival](#)

August 10th - London, UK - The Camden Chapel

August 11th - Tunbridge Wells, UK - [The Sussex Arms](#)

August 12th - Burley, UK - [New Forest Fairy Festival](#)

August 13th - Burley, UK - [New Forest Fairy Festival](#)

August 18th - Southampton, UK - The Art House

August 19th - Chesham, UK - The Drawing Room

August 20th - Barnes, UK - [The Bull's Head](#)

August 25th - Oldham UK - Old School BBQ Bus



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