

An interview with Rachael Sage



Gregg Shapiro July 1, 2010 0 131 7 minutes read



Delancey Street (Mpress), the ninth album by prolific out singer/songwriter and queen of the keyboard Rachael Sage, sounds like it could be her most fully realized and richly rewarding effort. Making the personal universal on "Hope's Outpost," "Everything Was Red," and "Back to Earth," or offering "Sage" advice on "Big Star," "Brave Mistake," or "Wasn't It You," the songs on *Delancey Street* illustrate why Sage's following continues to grow by leaps and bounds.

Gregg Shapiro: How was your SXSW experience in March?

Rachael Sage: It was fantastic! It was the best we've ever had, by far. It all just kind of came together in terms of our efforts on the other end back in New York leading up to it, and all the outreach we were doing. Then people actually showing up in droves to our event, so it was really exciting and packed. All the artists played so beautifully, and our snacks were really good [laughs]. So, it was a perfect day.

Where was the venue?

We did our 4th annual MPress Fest SXSW at SoHo Lounge on 6th Street, which is a nice, big, centrally located venue. And we had to give it a little bit of our own vibe with feather boas and sparkly fabrics, but that only takes about half an hour to set up [laughs].