

# Making the CASE

*Celebrated American singer-songwriter, visual artist, poet, arranger and producer, RACHAEL SAGE is set to release a new music video for her heartfelt duet 'I MADE A CASE', featuring hitmaker HOWARD JONES...*



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omen born at the dawn of the 1970s were among the last two generations to live an analogue life and the first to see themselves reimagined in digital.

RACHAEL SAGE's teenage years coincided with the rise of home-recording equipment - video cameras, stereo systems that let you record your own voice, keyboards that let you find whatever sound you wanted, personal computers to synthesise it all. Navigating that dissonance is part of her artistic superpower. She has built her indie label, MPress Records and is now working on new music that promises to obliterate old boundaries and vault her further into uncharted territory...

A self-taught pianist, influenced by her parent's vast record collection, she created demos on a four-track-recording system she had received as a gift. However, during junior high school, Sage gained admission to the School of American Ballet and then went on to attend Stanford University, studying drama and graduating with a degree. Her music career includes the writing of jingles and theme music for film and television; her first notable jingle customer was Crystal Light and in 1996 she started her own record label, MPress Records, inspired by Ani DiFranco, founding Righteous Babe Records six years earlier.

Rachael has released fifteen solo studio albums to-date and named one of the Top 100 Independent Artists of the Past 15 Years by *Performing Songwriter* magazine. In fact, *The New York Times* once described Sage as "alternately channeling her inner Fanny Brice and Norah Jones".

Photography: SHANE FINN. Location: The Pheasantry, London  
With thanks to FIFTH ELEMENT PR





In addition to her MUSICAL ACHIEVEMENTS, Sage is a PHILANTHROPIC ADVOCATE, supporting various causes, including WHY Hunger, the American Refugee Committee, the Foundation for Women's Cancer, and the National Network for Youth (NN4Y)



Since founding her label, the NYC-based Americana-pop artist has consistently produced a vibrant and dynamic array of albums. In 2016, her 12th studio album, *Choreographic*, on MPress Records, featured some of the songs that she wrote to accompany dance competition routines for Maddie Ziegler. To-date, Rachael has now released 15 studio albums, 2 acoustic albums and 4 EPs. This latest album was recorded in 2022 amid a whirlwind of back-to-back tours with Imelda May and Howard Jones. The album's musical collaborators include Jack Petruzzelli (Patti Smith), Russ Johnson (Elvis Costello), and James Mastro (Ian Hunter).

Her eclectic tour history also includes performances alongside other renowned artists such as Ani DiFranco, Beth Hart and Grammy® winners Shawn Colvin and Judy Collins, with whom she also recorded a critically-acclaimed duet of Neil Young's 'Helpless'. As a six-time Independent Music Award-winning musician and producer, Sage has even earned recognition as a John Lennon Song-writer Grand Prize Winner. Sage's talents have brought her to esteemed festivals such as the Edinburgh Fringe and SXSW, and has toured globally with her band, The Sequins, from Japan to Berlin.



"The Other Side" available to stream on all platforms now. Rachael Sage will be on tour in the UK, spring 2024.

Full list of dates at [www.rachelsage.com/shows](http://www.rachelsage.com/shows)

"One of the best songs Rachael has ever written – tender and intimate. It was such fun matching her phrasing... a gem!"

- Howard Jones.

As frequent touring mates, Sage and Jones weave a poignant tale of love amidst the complexities of time and circumstance. The video will be unveiled on November 3rd. This release is part of Rachael Sage's latest folk-pop album, 'The Other Side', which resonates with rich '70s influences. The cinematic song was co-written with Nashville hit songwriter Jeff Cohen and produced by Sage with Grammy®-winning mixer, Andy Zulla and engineer, Mikhail Pivovarov.

